



CASE STUDY

Building a Sustainable Post-Pandemic Strategy



The Request

Need a sustainable, long-term strategy to include testing, vaccination requirements and analytics for re-opening

Company Profile

Industry: Technology

Employees: 3,000+

Locations: Multiple in U.S. and globally

The Request

- Various job functions with some essential to be in-person, others able to work remotely
- Had short-term COVID-19 policy; office mostly shut down, employees wanted to return to the office and wanted clarity on future policy
- How to return to the office safely
- Need a sustainable, long-term strategy to include testing, vaccination requirements and analytics for re-opening
- RFP support for vendors that can:
 - » Track vaccination status
 - » Supply, track and administer tests
 - » Contact trace



The Solution

Introduced key monitoring and control measures based on risk mitigation, uniquely tailored to the specific employer's population and culture



The Results

Hosted a webinar on vaccine hesitancy with 67% of employees participating and positive reviews

The Solution

- Introduced key monitoring and control measures based on risk mitigation, uniquely tailored to the specific employer's population and culture
- Conducted RFP process for tracking, testing and contact tracing vendors
- Developed evidence-based guidance based on a gap analysis and risk tolerance, providing benchmarking for how other similarly-situated employers are responding to the pandemic
- Created an employee communication strategy

The Results

- Received positive endorsement by Executive Leadership Team for a decision rubric based on community transmission data
- Hosted a webinar on vaccine hesitancy with 67% of employees participating and positive reviews
- RFP resulted in identifying current technology partners that could also assist in tracking vaccinations at no additional cost, as well as a new partnership with a testing vendor
- Defined policies and protocols that allowed for broad office re-opening



How Brown & Brown Can Help

Connect with our Brown & Brown team to learn about our knowledge in your industry, how we build our risk mitigation strategies and how we can aid your business in building a cost-saving employee benefits program.



Find Your Solution at [BBrown.com](https://www.BBrown.com)

Brown & Brown, Inc. and all its affiliates, do not provide legal, regulatory or tax guidance, or advice. If legal advice counsel or representation is needed, the services of a legal professional should be sought. The information in this document is intended to provide a general overview of the topics and services contained herein. Brown & Brown, Inc. and all its affiliates, make no representation or warranty as to the accuracy or completeness of the document and undertakes no obligation to update or revise the document based upon new information or future changes.

©2022 Brown & Brown. All rights reserved.